



Accreditation process doesn't have to be difficult...

Now available: your step-by-step kit for getting Accredited

YOUR KIT INCLUDES:

- Case studies and sample documents in a workbook format that take the guess work out of compliance
- Coaching calls with **your** chosen facilitator – saving **you** time and headache from managing the process yourself
- Short cuts and insights from two-time accreditation facilitator (St. Augustine, FL VCB and VISIT FLORIDA) and workshop instructor (Montgomery, Alabama CVB), Brian London via DVD or live on-site.

The Original

Accreditation, Demystified! Program

- 20-week coaching program giving you access to an experienced Accreditation facilitator. I'll supervise your staff so you can "set it and forget it." Get accredited without having to do any of the work because I'll work with your staff to get it done.
- 6-hours of DVD instruction provides a shortcut to understanding exactly what is necessary and gives you the quickest possible route towards Accreditation.
- Step-by-Step workbook demystifies DMAI's technical jargon and makes life easy for managing all the documents.
- 30 minute coaching calls each week to review progress, keep on schedule and hold your hand through the step-by-step process.
- I know what the review board is looking for; and I take the guess work out of wondering if your documents have what it takes to earn your Accreditation. **That's why I provide a final review of all documents prior to submission – to certify your Accreditation!**

~~\$12,500~~ **\$9,990** (before 12/31)

Call for installment pricing; or to pay by credit card

The Supreme

Accreditation, Demystified! Program

All the benefits of the original program, plus...

- An in-person, full-day seminar for staff and facilitator kick-starts the process and each staff member will know exactly what is expected of them, maximizing staff collaboration.
- I'll set the pace for you – acting as your personal "easy button" to get everyone on the same page from day one, showing you and your team the shortcuts they can use to get Accredited quickly without falling behind on their current projects.
- An additional 30 minutes of coaching calls each week. This gives you freedom to focus on other projects while I'm working with your staff to get things done – ensuring an orderly process towards getting Accredited.
- An additional on-site document check and review, creating a sense of urgency; leading to a quicker completion of the project.

~~\$31,500~~ **\$24,990** (before 12/31)

Call for installment pricing; or to pay by credit card

ORDER FORM

Accreditation, Demystified! Your shortcut to getting Accredited without **YOU** having to do any work because I'll work with your staff to get it done.

Accreditation, Demystified! SUPREME Your personal "easy button" to getting Accredited; ensuring no project goes uncompleted.

Payment enclosed (make check payable to London Tourism Publications)

Invoice me

FEDERAL TAX INFORMATION

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