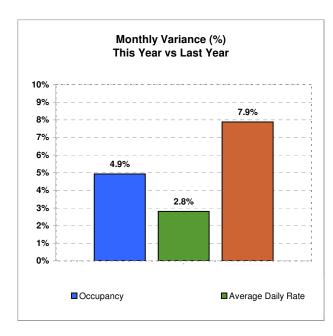
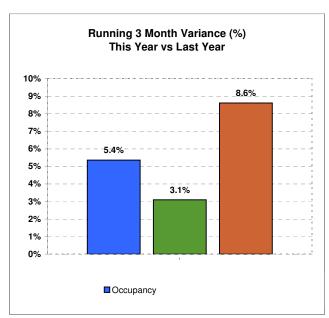
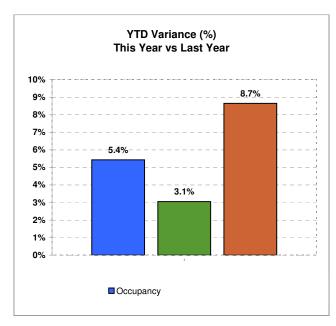


## Monthly Hotel Report - Total United States - April 2011

|                            | Month    |          | 3 Months Ending |          | Year to Date |          |
|----------------------------|----------|----------|-----------------|----------|--------------|----------|
|                            | Apr 2011 | % Change | Apr 2011        | % Change | Apr 2011     | % Change |
| Occupancy                  | 61.2%    | 4.9%     | 59.5%           | 5.4%     | 56.5%        | 5.4%     |
| Average Daily Rate         | \$100.55 | 2.8%     | \$100.53        | 3.1%     | \$99.72      | 3.1%     |
| Revenue Per Available Room | \$61.51  | 7.9%     | \$59.84         | 8.6%     | \$56.31      | 8.7%     |







## **Source: Smith Travel Research**

You may quote this data when properly atttributing it to Smith Travel Research, Inc.

For additional information about specific markets or STR chain scales please contact STR at 615-824-8664, or e-mail: info@smithtravelresearch.com.

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